

ADMERIX...
WHERE YOUR PROJECT
GETS DONE

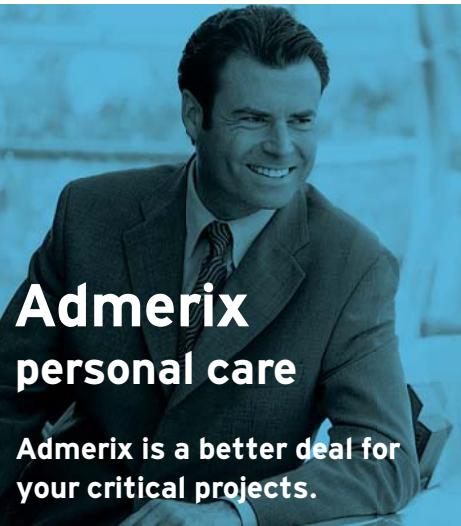
ADMERIX
The Solutions Company

Admerix helps you reach your goals



- **Localization industry veterans**
- **Focus on Quality**
- **Subject specialists**
- **Experts in emerging translation technologies**
- **Confidence for your localization projects**

The localization industry is changing fast—not only because of the economy, but also because of emerging technologies. Companies need to maximize their sales and profits while getting more out of their localization production department.



Admerix specializes in being the localization production wing for companies headquartered in high cost locations.

Admerix is made up of Australian, British, and American project managers with years of localization industry experience—at no extra expense to your project.

* Handle multiple language projects with professional project management at freelance prices.

* Obtain expert feedback and foresee project challenges from Admerix industry professionals.

* Outsource expensive project management costs, but maintain native-English speaking project managers with years of localization industry experience.

* Sell multi-language Asian projects and be able to provide a full solution for your clients without committing to hire additional in-house staff.

Now is the time to rethink the way you handle localization. New strategies need to be implemented that allow continued growth in market share to be viable.

Our industry professionals will be happy to consult with you or provide any additional information so our unique talents can help you reach your sales goals in 2010.

Admerix is there 24/7

Your project
challenges
are being solved
while you sleep.

Put Admerix core competencies to work on your next project

Admerix understands that the critical factor for success in any complex project is not going to be sourcing the cheapest translation rates. Success in modern localization depends on proper coordination of pre- and post-engineering, process design, and coordinating a scalable team to cope with tight deadlines and demanding end user clients. There are still many companies that manage their localization activities through project managers based in expensive developed countries in Europe and North America. This necessarily means considerable expense as these people attempt to manage multiple

linguists, engineers, and DTP operators from a high cost location.

Other perceived “solutions” to this problem involve hiring novice project managers and investing in automation. However, the reality is that no amount of automation can replace the absolute need for a competent and seasoned localization professional handling their projects.

Put the Admerix strengths to work for you

* Expert knowledge in all the aspects of complex Asian-language characters and scripts as well as layout issues. Experts with translation memory software, pre- and post-translation engineering, and DTP applications.

* Australian, British, and American project managers with years of localization industry experience. Your project is important to us and communication is key—you will never have to log on to an impersonal online system for your project status. Admerix provides this international level of project management service at no extra expense.

Solutions overview



* Full-range of Translation Memory (TM) and machine translation (MT) tools

* Complete range of Asian, European, Arabic, and Indian languages specialist translators and editors

* Unparalleled Asian-language subject specialists - ERP/CRM, life sciences, pharmaceutical, medical devices, chemical info sheet, patents, mobile devices, and technical specifications

* Admerix is one of the few companies that can complete large-scale projects in Khmer, Burmese, Lao, Farsi, Dari, Urdu, and Arabic including left-to-right Desktop Publishing (DTP) and layout

* Admerix utilizes the Direct Process (DP) work flow system to manage processes and quality control of projects from end to end. This process automation system also manages resources, terminology and translation memory

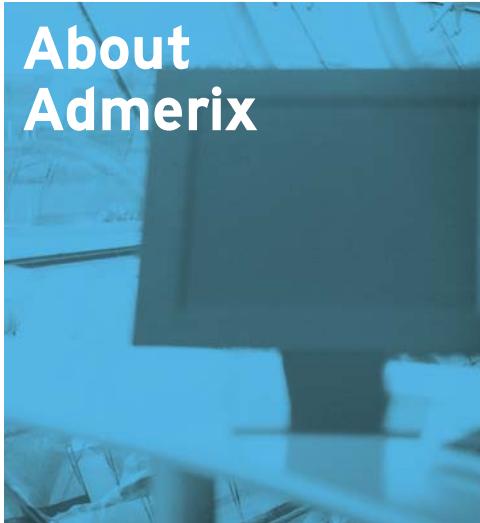
* Pioneering provider of post-Machine Translation (MT) editing

* Admerix is at the forefront of the machine-language translation revolution. Through Auto-Translate.com we are tracking the progress of auto-translate solutions and updating the localization community on the effectiveness of emerging technologies. These new innovations will soon result in lower costs and faster-to-market localization.



* Admerix provides full audio services for all the Asian, Arabic, and European languages we localize. In our purpose-built studios we carry out full post-production audio engineering including editing and compiling in various formats.

About Admerix



Admerix is a full-service localization solutions company headquartered in stable and transparent Singapore. Founded in 2005, Admerix is led by localization veterans with over 25 years of localization industry experience.

The Admerix team provides customized localization solutions for localization taking advantage of industry-best practices. By focusing their experience on your project, Admerix native-English speaking American, British, and Australian project managers create confidence as they complete complex, multi-language localization projects on time and within budget.



Headquartered in Singapore, Admerix has production and resource development centers in Bangkok, Guangzhou, Hue, and Prague.

Contact us

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